



SPONSORS NEEDED!

**\$1M Turf Field Project
at the Fond du Lac
Soccer Complex
Summer 2022**

OUR VISION

Everything we do at Fond du Lac Soccer, is with our youth soccer players top-of-mind. Installing an artificial turf at the Fond du Lac Soccer Complex is part of our "Safe Places to Play" campaign to not only enrich the playing opportunities for our youth, but provide them a consistent, safe field surface to play on. The full cost of the project is \$1,000,000 to install an artificial turf, new goals, design & excavation, and upgrades to the bench and spectator areas.

FDLSA CONTACTS

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SPONSOR LEVELS

Stadium and Field Sponsor: \$500,000 (Sponsor: National Exchange Bank & Trust)

- Exclusive Stadium and Field naming rights for life of turf.
- Center Field "The Pitch" Logo in Turf
- Recognition on Stadium Donor Wall

"Sideline Sponsor" \$150,000 (2 available)

- Logo in Turf bordering sideline of turf - (Spectator Side) for life of the turf
- Naming Rights to existing full-size grass field (5 years)
- Recognition on Stadium Donor Wall

"Goal Sponsor" \$100,000 (2 Available)

- Logo on Large Signage inside stadium field (10 years)
- Naming Rights to existing full-size grass field (5 years)
- Recognition on Stadium Donor Wall

Diamond: \$75,000



Naming Rights to existing full-size grass field (5 years)
Recognition on Stadium Donor Wall

Platinum: \$50,000



Naming Rights to existing 9v9 grass field (5 years)
Recognition on Stadium Donor Wall

Gold: \$25,000



Naming Rights to existing 7v7 grass field (5 years)
Recognition on Stadium Donor Wall

Silver: \$10,000



Recognition on Stadium Donor Wall

Bronze: \$5,000



Recognition on Stadium Donor Wall

FONDY SOCCER BY THE NUMBERS:

- 1700+ Players
- 53 Acre Complex with 30+ Fields
- 2,000+ Games Annually
- \$700,000+ Economic Impact on FDL
- 500+ Volunteers (Including the Leaders)
- 60+ Referees Employed Annually
- \$0: Money received from the City, County, or Fond du Lac School District

DONATIONS CAN BE SENT TO:

Fond du Lac Soccer Association
PO Box 1292

Fond du Lac, WI 54936-1292

Or donate any amount securely
online at fondysoccer.com

The Fond du Lac Soccer Association is a
501c3 Nonprofit EIN: 39-1369383